

# **VETERANS OF FOREIGN WARS DEPARTMENT OF WISCONSIN**



## **MEMBERSHIP/ALL STATE MANUAL**

**GUNDEL "GUNDY" METZ**

**STATE COMMANDER**

**2018 - 2019**

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Comrades,

Congratulations on being selected to your leadership positions by the members of your Post or District. Thank you for stepping up to be part of the 2018-2019 team. I am looking forward to working with all of you to strengthen our great organization.

Within three years, the Wisconsin VFW will be 100 years old. What a legacy we have. And at the same time we have a duty to ensure that this great organization will continue to exist to help our veterans, family members, active duty service members, and our National Guard and Reserve members. We, as leaders, must do everything that we can to ensure that our organization will continue as long as we have wars, a military, and injuries or death because of those wars or training exercises.

One of our top priorities needs to be membership. Throughout the last 14 years we have been in a membership decline. And in the last 26 years, we have lost over 23,000 members. Yes, quite a few of those are a result of death of our WW II and even some WW I veterans. But quite a few have been because we sign up members and never interact with them, even at Post meetings. Then we wonder why they do not renew their membership. We don't explain why we do the things the way we do nor make them feel very welcome. We need to ensure that when we sign up a new member, we follow it up with an email explaining when our meetings are and encourage them to attend. When they arrive, we need to greet them and ensure that we introduce them to the other members. Let's make our membership goal for this year not to decline in membership but rather to increase our membership.

We also need to return to the basics on which this organization was founded. Get out into our communities and let them know what the Veterans of Foreign Wars is all about. We don't just sit in smoky bars and talk war stories. We, as a group, are passionate about taking care of veterans and their families. Most of us will go out of our way to help our veterans, service members and their families. So let's show our communities that side of our organization.

We have all heard the quote "that no man is an island". That being said, this organization's success is a team effort. We need to ensure that we have a positive attitude and must show that attitude to our membership. A positive, can-do attitude will help to ensure that you meet all your goals. The State Officers are here to help Posts achieve their goals. Together we can do this.

My theme this year is "Bridging the Gap". We want to bridge the gap that exists between our WW II, Korean and Vietnam Vets to today's veterans. The world has changed so much in the last 60 years that we have to change with it. There is also a gap between Posts and their Auxiliary. We need to work together to make this organization better.

We will have a great year and we can MAKE IT HAPPEN.

In Comradeship,

Gundel Metz  
State Commander 2018-2019

# OFFICER INFORMATION

List name, address and phone number:

COMMANDER \_\_\_\_\_

Senior Vice Commander \_\_\_\_\_

Junior Vice Commander \_\_\_\_\_

Quartermaster \_\_\_\_\_

Adjutant \_\_\_\_\_

Chaplain \_\_\_\_\_

Judge Advocate \_\_\_\_\_

Surgeon \_\_\_\_\_

1 Year Trustee \_\_\_\_\_

2 Year Trustee \_\_\_\_\_

3 Year Trustee \_\_\_\_\_

Officer of the Day \_\_\_\_\_

Guard \_\_\_\_\_

Service Officer \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## COMMITTEE CHAIRMEN

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# Welcome

## We Are Proud To Have You Visit

During the course of the year, you may have the opportunity to visit with VFW Officers from all levels of our organization, as well as prominent citizens from your community. Enhance your year by utilizing this visitor's registry.

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# JULY 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13 CoA Wisconsin Rapids	14 CoA Wisconsin Rapids
15	16	17	18	19	20	21 VFW National Convention Kansas City
22 VFW National Convention Kansas City	23 VFW National Convention Kansas City  Air Venture Oshkosh	24 VFW National Convention Kansas City  Air Venture Oshkosh	25 VFW National Convention Kansas City  Air Venture Oshkosh	26  Air Venture Oshkosh	27  Air Venture Oshkosh	28  Air Venture Oshkosh
29  Air Venture Oshkosh	<b>30</b>	<b>31 Post Quarterly Audit Due</b>				

1 — Post Commander can recognize VFW volunteers by nominating them for the National Community Service Award

4 — Independence Day

14 — Buddy Poppy Outstanding Promotional/Public Awareness nomination forms due to National

21 — National Convention, Kansas City, Missouri, July 21 - 25

30 — Application for National, District and County Council Buddy Poppy Awards due to National

31 — Voice of Democracy & Patriots Pen District and Department reporting forms and instructions for forwarding winners e-mailed out to Department Chairmen

# AUGUST 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2 WI State Fair	3 WI State Fair	4 WI State Fair
5 WI State Fair	6 WI State Fair	7 WI State Fair	8 WI State Fair	9 WI State Fair	10 WI State Fair	11 WI State Fair
12 WI State Fair Veterans Appreciation Day	13	14	15	16	17	18 KING DAY
19	20	21	22	23	24	25
26	27	28	29	30	31	

1— Contact Local businesses about providing funds to your Post's scholarships

VFW "Sports Clips Help A Hero Scholarship" application period for Spring Semester opens

4— U.S. Coast Guard Birthday

14— Victory over Japan Day

25— National Council of Administration Meeting, Kansas City, Missouri, August 25-26

# SEPTEMBER 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

1— Sport Clips Help-A-Hero 500

3— Labor Day

11— National Patriot Day/National Day of Service/Remembrance (flag at half-staff)

Fall Legislative Committee Meeting, Washington, DC, September 10-13

15— POW/MIA Recognition Day

17— Constitution and U.S. Citizenship Day

18— U.S. Air Force Birthday

24— Gold Star/Mother's/Family Day

29— VFW Established 1899

# OCTOBER 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19 Big 10 Conference St. Louis	20 Big 10 Conference St. Louis
21	22	23	24	25	26	27 WI National Home Fall Festival
28	29	30	31 Post Quarterly Audit Due	Voice of Democracy Due  Patriots Pen Due	Teacher of the Year Due  ALL DUE TO POSTS	

6— Day to Change Direction

8— Columbus Day (Observed)

13— U.S. Navy's Birthday

29— National "Make a Difference Day"

31— Patriot's Pen Student entry deadline

Voice of Democracy student entry deadline

Teacher Award nominations to Posts deadline

# NOVEMBER 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

6— Election Day

10— U.S. Marine Corps Birthday

11— Veterans Day

15— Teacher Post judging deadline

Patriot's Pen Post and Voice of Democracy Post judging deadline

VFW "Sport Clips Help A Hero Scholarship" application period for Spring Semester ends

18— National Family Volunteer Day

22— Thanksgiving

30— Six months Department Community Service total due to National Office

# DECEMBER 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

5— International Volunteer Day

7— National Pearl Harbor Remembrance Day (flag at half-staff)

15— Voice of Democracy District judging deadline

Patriot's Pen District judging deadline

Teacher District judging deadline

25— Christmas Day



# JANUARY 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31 Post Quarterly Audit Due		

1— National Awards for Public Servants Post to Department deadline

VFW “Sport Clips Help A Hero Scholarship” application period for Fall Semester opens

10— Deadline for completion of Department judging for Teacher Award, Voice of Democracy, and Patriots Pen

15— Teacher Award, Voice of Democracy and Patriot’s Pen winner packet due from Department to National  
District final report deadline to Department for Teacher Award, Voice of Democracy and Patriot’s Pen

21— Martin Luther King, Jr. Day

31— Voice of Democracy final Department Report to National deadline

Patriot’s Pen final Department report to National deadline

# FEBRUARY 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 Mid-Winter Ho-Chunk Wisconsin Dells	2 Mid-Winter Ho-Chunk Wisconsin Dells
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

1— National Awards for Public Servants Department to National deadline

12— Lincoln's Birthday

18— Presidents' Day observed

22— Washington's Birthday

# MARCH 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3 National Legislative Conference Washington DC	4 National Legislative Conference Washington DC	5 National Legislative Conference Washington DC	6 National Legislative Conference Washington DC	7 National Legislative Conference Washington DC	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

- 1— Scout of the Year (entries due to Post) deadline
- 2— Voice of Democracy student trip to Washington, D.C., March 2-6
- 3— Legislative Conference, Washington, D.C., March 3-7
- 15— Start planning National Volunteer Week (April 14-20) and Loyalty Day activities

# APRIL 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27 Loyalty Day Freedom
28	29	30 Post Quarterly Audit Due				

1— Scout of the Year (Post entries to Department scouting team member or Department Commander) deadline

Deadline for National Post Recognition Citation request to National

15 — National Volunteer Week, April 15-22

30— VFW Special Projects entry due to National Office

Veterans & Military Support Recognition Program deadline

VFW “Sport Clips Help A Hero Scholarship” application period for Fall Semester ends

National Outstanding Community Service Post due to National

# MAY 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

- 1— Loyalty Day  
Scout of the Year (Department entry to National) deadline
- 4— Join Hands Day—1st Saturday in May
- 12— Mother's Day
- 15— National Peace Officers Memorial Day (flag at half-staff)
- 18— Armed Forces Day
- 27— Memorial Day (Observed)
- 31— Year-end Department Community Service total due to National

# JUNE 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9 Flag Day Waubeca	10	11	12 State Convention, Paper Valley, Appleton	13 State Convention, Paper Valley, Appleton	14 State Convention, Paper Valley, Appleton	15 State Convention, Paper Valley, Appleton
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

1— Post Election Reports due to National

14— Flag Day

U.S. Army's Birthday

16— Father's Day

# VETERANS OF FOREIGN WARS

## DEPARTMENT OF WISCONSIN

### MEMBERSHIP PROGRAM

#### GOALS

1. To increase state wide membership by 2 percent
2. To have all Post/District and State Officers become Life Members
3. To build a stronger VFW for the future
4. Work together at the Post, District and State levels. We are one team reaching for the same results.
5. Increase Legacy Life Membership

#### MEMBERSHIP OBJECTIVES

1. Recruit new and recover unpaid members
2. Retain and mentor existing membership
3. Encourage cooperation between Posts for membership drives
4. Encourage involvement within the communities to get the word out what the VFW is about.
5. Make the image of the VFW fun, modern and not a smoky old bar.
6. Encourage family members to join the Auxiliary.

The membership program is a Post program. We need to ensure that we involve our members in recruiting and retention. We have too many members who do not renew their membership. Encourage members when they sign up or renew their membership to become life members. They can use the 12 month payment plan. We are only as strong as our membership is.

# ALL-STATE POST'S COMMANDERS & QUARTERMASTERS QUALIFICATIONS

## MANDATORY YEARLY VFW BUSINESS FOR ALL VFW POSTS

1. All 4 Quarterly Audits Completed and Submitted to Department
2. Quartermaster Bond for 2018-2019 Copy submitted to Department
3. IRS 990 Submitted to Department, Election Report for 2018-2019 Submitted to Department
4. Post Representation at District Meetings
5. Proof of Attendance from District Required
6. National & State Convention fees paid and copies of the delegate forms submitted

## CORE PROGRAMS

1. **Buddy Poppy Program:** Min. 500 Poppy order per Post for 2018-2019 year & program report
2. **Community Activities Reports:** a minimum of four (4) per fiscal year
3. **Citizenship Education Reports:** a minimum of four (4) per fiscal year
4. **Hospital Reports:** a minimum of four (4) per fiscal year
5. **Membership Percentage: 100% plus one.** The Post Commander must recruit one new member or reinstate member.
6. **Military Assistance Program Reports:** a minimum of two (2) per fiscal year
7. **Post Service Officer Reports:** a minimum of four (4) per fiscal year
8. **Patriots Pen:** participation with at least 1 entry submitted to District level. ***If Post does not participate they will have the option of:*** Monetary donations of \$75.00 to the Patriots Pen Fund.
9. **Safety Reports:** a minimum of four (4) per fiscal year.
10. **Voice of Democracy:** Participation with at least 1 entry submitted to District level. ***If Post does Not Participate they will have the option of:*** Monetary donation of \$75.00 to the Voice of Democracy fund.

Reports are from May 1, 2018 to April 30, 2019. The more reports your Post submits, the better chance you have to become the top Post in the State.

## CRITICAL PROGRAMS (Participation in any two of the following programs)

1. **Frank Brown Scholarship:** Submission of student application for consideration
2. **Public Servant Recognition:** Nomination of one (Law Enforcement, Fire Fighter, Paramedic, Scouter)
3. **Scout of the Year:** Participation with at least 1 entry submitted to State level
4. **Student Veterans Program:** Participate at local SVA College chapter, or do a scholarship for books.
5. **Special Projects:** Post participation (min. 2 Post members): Have a booth at local Community Event; volunteer at the Wisconsin State Fair booth for a day; participate at, or sponsor, a local National Guard or Reserve Unit family day or picnic; participate in a local community service project or have a fundraiser for the Unmet Needs program, (i.e. pancake breakfast, spaghetti dinner, cookout). Those Posts who are part of the Air Venture booth at EAA during July 21-29, 2018 will get credit under Special Projects.
6. **Teacher of the Year:** Participation with at least 1 entry submitted to State level



## ADDITIONAL PROGRAMS

### **Participated in one of the following four:**

1. **Flag Day in Waubeca**
2. **King Day**
3. **State Loyalty Day Parade**
4. **VFW National Home Fall Festival**

### **Making a donation of \$75 to three or more of the programs listed below:**

1. **Bobby Nelson Christmas Fund**
2. **DOT-MIA/POW Flag Fund**
3. **Frank Brown Scholarship**
4. **Hospital/Hoptel Fund or VAVS Fund**
5. **King Day or Chippewa Falls Home or Union Grove Home**
6. **Teacher of the Year**
7. **VFW National Home**
8. **Wisconsin Veterans & Military Support Fund (Unmet Needs)**
9. **Woman's Veterans Advocate Program**

### **PLUS the following items:**

1. VFW Paper or Local Newspaper article submissions during 2018-2019 year
2. Participate in the State Calendar Raffle
3. Participate in the State Cash Raffle

\* A Post which meets all the requirements for ALL-STATE by April 30, 2019 will receive the All-State award at State Convention, however, a Post or District that has all of their reports completed and turned in by May 10th has until June 30th to meet the ALL-STATE membership requirements. The Post and District ALL-STATES earned after April 30th and before June 30th, will have their awards presented at the Post/District first meeting or if requested at next Mid-Winter Conference.

### POST ALL STATE AWARDS

1. Special recognition in Wisconsin VFW Newspaper
2. Recognition at State Convention with V.I.P. Seating Recognition includes paid mileage (\$.45 per) to and from convention site and reimbursement of hotel rooms at Convention Hotel for 1 night each for Commander and Quartermaster with 1 guest each. Also includes reimbursement of 2 meal tickets per each officer to banquet.
3. ALL-STATE Cap- Commander and Quartermaster
4. ALL-STATE Lapel Pin- Commander and Quartermaster
5. ALL-STATE Name Badge – Commander and Quartermaster

# 2018-2019 ALL-STATE POST APPLICATION WORKSHEET

POST NAME & NUMBER: \_\_\_\_\_

POST ADDRESS: \_\_\_\_\_ DISTRICT# \_\_\_\_\_

COMMANDER'S NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

CAP SIZE \_\_\_\_\_ LIFE MEMBER Y / N LEGACY LIFE Y / N Bronze \_\_\_ Silver \_\_\_ Gold \_\_\_

QUARTERMASTER'S NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

CAP SIZE \_\_\_\_\_ LIFE MEMBER Y / N LEGACY LIFE Y / N Bronze \_\_\_ Silver \_\_\_ Gold \_\_\_

- |  |     |    |
|--|-----|----|
| 1. CONVENTION REGISTRATION COMPLETED & SENT IN FOR BOTH? | YES | NO |
| 2. ROOM RESERVATION MADE FOR BANQUET NIGHT FOR BOTH?     | YES | NO |
| 3. BANQUET MEAL TICKETS PURCHASED FOR BOTH               | YES | NO |

**(NOTE: IF QUALIFIED FOR ALL-STATE YOU WILL BE REIMBURSED FOR ABOVE)**

## MANDATORY YEARLY BUSINESS REQUIREMENTS

- |  |     |    |
|--|-----|----|
| 1) All Post's quarterly <b>Audits</b> completed, filed and accepted by State Headquarters  | YES | NO |
| 2) Copy of <b>IRS 990</b> on file at State Headquarters current calendar year/current fiscal year.   | YES | NO |
| 3) Copy of <b>Bond(s)</b> 2018-2019 to Department HQ's if not purchased thru VFW.  | YES | NO |
| 4) Copy of completed 2018-2019 <b>Election report</b> filed by May 10th.   | YES | NO |
| 5) Memorandum from District that the Commander, Senior Vice or Junior Vice Commander from the Post <b>has attended ALL District</b> conferences during 2018-2019 Commanders term or signed Commanders Book | YES | NO |
| 6) Copy of National and State 2019 <b>Convention Paid Delegate fees</b> and delegate forms   | YES | NO |

## CORE PROGRAMS

Per ALL-STATE Commanders / Quartermasters qualifications, attach documentation for:

- |   |     |    |
|---|-----|----|
| 1. Buddy Poppy – Ordered a minimum of 500                                   | YES | NO |
| 2. Citizenship Education – Four Reports                                     | YES | NO |
| 3. Community Activities – Four Reports                                      | YES | NO |
| 4. Hospital Report – Four Reports   | YES | NO |
| 5. Membership – 100% plus 1 (CDR recruit 1 new or reinstate member)         | YES | NO |
| 6. Military Assistance Program – Two Reports                                | YES | NO |
| 7. Patriots Pen – submitted one entry to District or donated \$75.00        | YES | NO |
| 8. Post Service Officer – Four Reports                                      | YES | NO |
| 9. Safety Reports – Four Reports  | YES | NO |
| 10. Voice of Democracy – Submitted one entry to District or donated \$75.00 | YES | NO |

## CRITICAL PROGRAMS

Per ALL-STATE Commanders/Quartermasters qualifications, **MUST participate** in any two (2) of the following programs. Must attach documentation for:

- |                            |     |    |
|----------------------------|-----|----|
| 1. Frank Brown Scholarship | YES | NO |
| 2. Public Servant Program  | YES | NO |
| 3. Scout of the Year       | YES | NO |
| 4. Special Project         | YES | NO |
| 5. SVA Program             | YES | NO |
| 6. Teacher of the Year     | YES | NO |

## ADDITIONAL PROGRAMS

Per ALL-STATE Commanders / Quartermasters qualifications – Circle the one participated in:

1. King Day    2. State Loyalty Day    3. Flag Day-Waubeca    4. VFW National Home

Must donate \$75.00 to three programs. Circle the three donated to.

- |   |                                 |
|---|---------------------------------|
| 1. Bobby Nelson Christmas Fund                              | 7. Hospital/Hoptel or VAVS Fund |
| 2. DOT-MIA/POW Flag Fund                                    | 8. Teacher of the Year          |
| 3. Frank Brown Scholarship                                  | 9. VFW National Home            |
| 4. King Day or Chippewa Falls Home or Union Grove Home      |                                 |
| 5. Wisconsin Veterans & Military Support Fund (Unmet Needs) |                                 |
| 6. Woman's Veterans Advocate Program                        |                                 |

## OTHER REQUIRED PAPERWORK NEEDED FOR ALL-STATE

Post Narrative listing any additional donations and participations of VFW and Community Service during the Commander's year of 2018-2019. **THIS FORM ALONG WITH ALL SUPPORTIVE MATERIAL MUST BE SUBMITTED TO DEPARTMENT HEADQUARTERS NO LATER THAN MAY 10, 2019.**

### VFW Department of Wisconsin

Attn: State Commanders Program Book

PO Box 6128

Monona, WI 53716

A Post or District which meets all of the requirements for ALL-STATE on or before April 30, 2019 will receive the ALL-STATE award at the 2019 Convention, however, a Post or District that has all the requirements turned in by May 10, 2019 has until June 30, 2019 to meet the ALL-STATE membership requirements. Any Post or District that has earned ALL-STATE after April 30 and before June 30, will have their awards presented to them at the next scheduled District meeting or if requested at the 2020 Mid-Winter Conference.

## *2019 Mid-Winter Conference Red Carpet Recognition*

All Post Commanders & Quartermasters have an opportunity to qualify. Post's percentage will be used from VFW National reporting system and will be determined by Post membership percentage on December 31, 2018. Starting date will be Post membership count on July 1, 2018. In order for a Post to win it must meet two (2) benchmarks, minimum membership percentage and number of minimum new and recovered members according to the Post division.

Post Membership total	Post Division Number	Minimum % and new/recovered members
751 & above	1	85% plus 12 (9 new and 3 recovered)
501 to 750	2	90% plus 10 (8 new and 2 recovered)
302 to 500	3	94% plus 8 (6 new and 2 recovered)
202 to 300	4	95% plus 4 (2 new and 2 recovered)
101 to 200	5	96% plus 3 (2 new and 1 recovered)
15 to 100	6	97% plus 2 (1 new and 1 recovered)

The top 4 Post with the highest percentage (above the minimum) and required new and recovered members in their respective Division will be the winners.

### **RED CARPET AWARDS**

1. Recognition at Mid-Winter Conference with V.I.P. Seating.

Recognition includes paid mileage (\$.45 per) to and from convention site and reimbursement of hotel rooms at Convention Hotel for 1 night each for Commander and Quartermaster with 1 guest each. Also includes reimbursement of 2 meal tickets per each officer to banquet.

2. Certificate of Achievement for Red Carpet accomplishments.

3. The **TOP Post with membership at or above 100%**, regardless of division, the Commander or Quartermaster will be invited to attend the Legislative Conference and will be given a stipend of \$1,000.00 to attend March 4-7, 2019. Must attend the conference to receive the stipend.

4. Any District Commander that has their District Membership at 95% or above, by December 31, 2018, will receive a Soft Shell Jacket, page 38 in Store catalog, color of their choice or similar priced jacket from the catalog.

## *ALL-STATE District Commanders and Quartermasters Qualifications*

1. District membership at or above 98% by June 30, 2019, District Commander must either recruit one new member or reinstate a member
2. Voice of Democracy with at least one entry advanced to Department
3. Patriot's Pen with at least one entry advanced to Department
4. All Posts must be inspected by December 31, 2018 (100%)
5. Must meet meeting quorum minimum of 50% of Posts attendance in District at all District meetings.
6. Must have at least 2 schools of instruction as VFW mandatory yearly business during 2018-2019 Commanders year.
7. Must attend or have District Sr. Vice or Jr. Vice attend all scheduled C of A. Go-to-Meetings: August 28, 2018, October 23, 2018, January 22, 2019 and March 26, 2019.
8. The Quartermaster Bond and all necessary Audits must be submitted to Department
9. A Copy of the IRS 990 form for the current year must on file at Department
10. Must participate in one of the following:
  - a. Flag Day - Waubeca
  - b. King Day
  - c. State Loyalty Day Parade
  - d. VFW National Home Fall Festival
11. Must promote and support the State Raffle Programs (Calendar and cash)
12. Must submit one article on District information to the VFW Newspaper.

A District which meets all the requirements for ALL-STATE by April 30, 2019 will receive the ALLSTATE awards at State Convention, however, a Post or District that has all their reports completed and turned in by May 10 has until June 30 to meet the ALL-STATE membership requirements. The Post or District ALL-STATE earned after April 30th and before June 30, will have their awards presented at the Post or Districts first meeting after awards are received, or if requested at next Mid-Winter Conference.

### **ALL-STATE DISTRICT AWARDS**

1. Special recognition in Wisconsin VFW Newspaper
2. Recognition at State Convention with V.I.P. Seating Recognition includes paid mileage (\$.45 per) to and from convention site and reimbursement of hotel rooms at Convention Hotel for 1 night each for Commander and Quartermaster with 1 guest each. Also includes reimbursement of 2 meal tickets per each officer to banquet.
3. ALL- STATE Lapel Pin- Commander and Quartermaster
4. ALL-STATE Cap- Commander and Quartermaster

# 2018-2019 ALL-STATE DISTRICT APPLICATION WORKSHEET

ALL-STATE WORKSHEET MUST BE COMPLETED BY THE DISTRICT COMMANDER AND SUBMITTED WITH THEIR ALL-STATE PACKET/MANUAL TO THE DEPARTMENT HEADQUARTERS BY **MAY 10, 2019.**

DISTRICT NUMBER: \_\_\_\_\_

COMMANDER'S NAME: \_\_\_\_\_ PHONE #: \_\_\_\_\_

CAP SIZE: \_\_\_\_\_ LIFE MEMBER: YES \_\_\_\_\_ NO \_\_\_\_\_ LEGACY MEMBERS: GOLD SILVER BRONZE

QUARTERMASTER'S NAME: \_\_\_\_\_ PHONE #: \_\_\_\_\_

CAP SIZE: \_\_\_\_\_ LIFE MEMBER: YES \_\_\_\_\_ NO \_\_\_\_\_ LEGACY MEMBERS: GOLD SILVER BRONZE

(Circle YES or NO):

- |   |     |    |
|---|-----|----|
| 1. Have you registered and paid for the 2019 State Convention and Banquet?  | YES | NO |
| 2. Attained 98% in membership from the <u>PRIOR YEAR TOTAL</u> ? (Commander must recruit 1 new or reinstate member) | YES | NO |
| 3. All required District audits are on file at the Dept. HQs?   | YES | NO |
| 4. District Election Report sent to State HQs and National by May 10, 2019?   | YES | NO |
| 5. Conducted two District School of Instruction?  | YES | NO |
| 6. All Posts have been inspected by December 31, 2018 (100%)?   | YES | NO |
| 7. Attended Council of Administration Meeting (Wisconsin Rapids) July 13-14, 2018?                                  | YES | NO |
| 8. Attended Flag Day or King Day or Loyalty Day or VFW National Home?   | YES | NO |
| 9. Attended the four Council of Administration Meeting via Go to Meetings?  | YES | NO |
| 10. Attended Mid-Winter Conference – February 1-2, 2019?  | YES | NO |
| 11. Conducted at least (2) District Meetings?   | YES | NO |
| 12. Promoted and supported State Raffle Programs?   | YES | NO |
| 13. Submitted District Narrative with All-State Packet?   | YES | NO |
| 14. Submitted one Article on District information to the VFW Newspaper?   | YES | NO |

## *2018-2019 Membership Incentives*

### **POST INCENTIVES**

Post incentives will be based on membership percentages on 3 levels, the first time a Post reaches a level it will receive the dollar amount in a voucher to the VFW Store to use for membership items.

#### **Examples of Items**

Yard signs to promote a Post function  
VFW promotional items  
Additional posters

Post reaches 95% Receives \$25.00 total \$25.00  
Post reaches 98% Receives \$25.00 total \$50.00  
Post reaches 100% Receives \$50.00 total \$100.00

The top 5 Post's with the highest membership percentage at the end of May 2019 will receive a plaque and special recognition at State Convention. This incentive is in addition to Red Carpet winners.

#### ***Rules***

Each Post must have a minimum of 4 new members in 2018-2019 (by April 30th) and submit a request to Membership Chairman and have proof of request for voucher money. A Post can only win each level once. If percentage is reached and paid and the Post membership percentage then drops below the percentage paid, the Post must make it up to the next percentage level to receive the higher dollar amount.

#### ***Individual Membership Incentive***

This incentive program will have winners and paid incentives every 3 months, the top 5 members that have the most number of recruited new and recovered members at the end of the period receives the dollar amount. Every 3 months it starts over and you then have a chance to win again.

**June-July-August/** The top 5 members with the most new recruited members for that period each win \$50.00. Members of the State Membership team are not eligible for these awards nor are the State Commander, State Senior Vice Commander, and State Junior Vice Commander. It is expected of all to continually recruit new members.

**September-October-November/** The top 5 members with the most new recruited members for that period each win \$50.00.

**December-January-February/** The top 5 members with the most new recruited members for that period each win \$50.00.

**March-April-May/** The top 5 members with the most new recruited members for that period each win \$50.00. Top Recruiters Award: The top 5 members with the most new recruited members (Minimum 25 new members) will receive up to a \$300.00 voucher to be used to attend State or National Convention, along with a Top recruiter plaque and special recognition at State Convention.

The top 10 individuals with the most recruited new members (May 31) will receive (banquet meal tickets) for the member and guest at State Convention.

Note: For the purpose of paying and recognizing the top individuals in recruiting at the Appleton 2019 Convention, these incentives for Individuals, Post and Districts will end on May 31, 2019. All membership numbers will be used from the National membership reporting system.

### ***District Commander's Incentive***

This incentive will be based on membership percentage of the District during the 2018-2019 year. Each District Commander will receive the dollar amount shown as their District reaches the percent of membership.

When District membership hits 96% the District Commander will receive \$20.00

When District membership hits 98% the District Commander will receive \$30.00

When District membership hits 100% the District Commander will receive \$50.00

The total amount District Commander can receive is \$100.00

In addition the top 3 Districts with the highest membership percentage at the end of April 2019 will receive a plaque and special recognition at State convention.

### **Rules**

The District Commander can only win each level once, if percentage is reached and then drops below the percentage paid, the District Commander must then make it up to the next percentage level to receive the higher dollar amount.



# VFW National Membership Program



**B. J. LAWRENCE**  
**Commander-in-Chief**

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# Membership Mission

To recruit, retain, and mentor a stable membership base, including all generations of veterans. To cultivate a membership that is well versed in institutional knowledge and actively involved at all levels of the organization and in the local community. To establish Posts with a strong tradition of service, leadership, and community outreach.

## Introduction

For the past several years, the VFW has been relatively successful in recruiting members aged 39 and younger. The only way to make this success permanent is to retain those members, recover past members, and recruit new members. We must improve the way we communicate with our members at all levels of the organization. Does your Post, District, State or Department have a newsletter, email, or an outreach team that visits fellow members? In many cases, we have lost touch with our members. We need to know who they are and what their needs are. Let us get back to basics—our first priority is taking care of our members and the veteran community as a whole.

## Membership Goals

1. Build a strong organization for the future.
2. Work together to achieve the VFW's goals. The VFW National Headquarters staff is here to assist in coordinating programs, developing new membership initiatives and building awareness among our membership and the entire veteran community.

## Membership Objectives

- Recruit new and recover unpaid members
- Retain and mentor existing membership
- Develop new Posts and revitalize existing Posts
- Increase Life Membership
- Increase Legacy Life Membership

## Retention Defined

Although retention is not a prerequisite for the All-American program, it is extremely important to understand how retention is derived and the important role retention plays in accomplishing growth. The number of paid annual members in your Post on July 1 is the ensuing year's "prior year total." One more new or reinstated member is required to make up for each prior year annual member the Post fails to retain.

Your Post retention is derived from six types of payment components based on your prior year total of annual members:

- A prior year annual member pays his or her annual membership dues.
- A prior year annual member pays the life membership installment fee.
- A prior year annual member pays for life membership dues.
- A prior year annual member transfers to another Post and pays his or her annual membership dues.
- A prior year annual member transfers to another Post and pays the life membership installment fee.
- A prior year annual member transfers to another Post and pays life membership dues.

## **Life Membership Amnesty**

All life members who are reported deceased between July 1, 2018 and August 31, 2018, will be removed from the Post rolls and the Post's prior year membership count will be adjusted accordingly.

## **Recruiting Awards**

- |             |   |
|-------------|---|
| • 5, 10, 15 | Corresponding numbered member pin             |
| • 25        | Commander-in-Chief membership coin & citation |
| • 50        | VFW leather travel bag                        |
| • 75        | Commemorative medallion set                   |
| • 100       | Century cap and citation                      |
| • 175       | National aide-de-camp cap and citation        |

### **“LUCKY STARS” Member Drawing**

Five (5) winners will be drawn and accompany the Commander-in-Chief on an all-expense paid trip May 06-12, 2019 along with their spouse or guest.

For any new/reinstated member recruited between July 1, 2018 and April 1, 2019:

- You will receive one (1) chance for every five (5) new/reinstated members recruited
- You will receive ten (10) additional chances for every increment of 25 new/reinstated members recruited

### **► Attention Post and District Commander:**

- ✓ You will receive ten (10) chances in recognition of 85%+ post and district retention

Drawing will take place *April 2, 2019*

- **All awards are non-transferable**

### **Department “First to Finish” Incentive**

The Department Commander and Quartermaster along with a guest for each of the Department that is the first to attain 100% in membership will be awarded.

- **Round trip airfare, accommodations and transportation with transfers. To include three nights in Honolulu and four nights in Maui, Hawaii. Note: if Hawaii wins, CDR and QM with guest will win a trip of equal value.**

#### **Early Bird Award—VFW Legislative Conference**

The top three Post commanders and quartermasters and the top two District commanders in each division on Jan. 1, 2019 will be awarded:

- **A \$1,000 stipend to be used toward attending the VFW Legislative Conference, Washington D.C.**

#### **Department Quartermaster Early Bird Incentive**

For every Department that achieves 92% in membership by Jan 1, 2019; the Department Quartermaster will receive:

- **A Henry 30-30 Caliber Rifle or a credit voucher of equal value, for use with Veterans Travel Services.**

#### **Post Commander and Quartermaster – New & Reinstated Member Award**

The top 10 Post commanders and quartermasters in each division who report more than 50 new and reinstated annual members by Jan. 1, 2019 will each be awarded:

- **A travel charger with the official VFW Commander-in-Chief logo.**

#### **Kansas City Spree**

The top two Post commanders and the top two District commanders in each divisions who achieve 100% membership by April 1, 2019 along with their spouse or guest, will be awarded:

- **Round-trip airfare to Kansas City, Mo., from the airport nearest the awardee's home.**
- **A fun-filled weekend (May 16-19, 2019) that may include but is not limited to touring, shopping, and a complete tour of the VFW National Headquarters.**

#### **100% Post, District & Department**

A distinctive streamer will be awarded to every Post, District and State/Department that achieves 100% or greater in membership before July 1, 2019.

#### **100% Commander Drawing**

Each Post and District commander that exceeds 100% in membership by June 1, 2019 will be placed in a drawing. 20 post commanders and 12 district commanders will be drawn to receive:

- **A \$1,000 stipend to be used toward attending the VFW National Convention.**

### **Post Commander and Quartermaster Division Challenge**

For every ten (10) new/reinstated members recruited between July 1, 2018 and April 1, 2019; Posts will earn one chance for both Post Commander and Quartermaster to be entered into a drawing. One Post per Division will be drawn to receive:

- **A \$1,000 stipend each for Commander and Quartermaster to be used toward attending the VFW National Convention.**

### **Legacy Life Membership Acquisition**

Each Post that achieves the designated benchmarks of 25, 50 and 75 Legacy Life Members will be awarded:

- **A Legacy Society Post Proclamation.**

Each Post that achieves the distinctive benchmark of 100 Legacy Life Members by July 1, 2019, Commander or post representative will be awarded:

- **A \$1,000 stipend to be used toward attending the VFW National Convention.**
- **Reserved seating at the VFW National Convention joint opening session.**
- **Legacy Society Post Proclamation.**

### **Elite Recruiter**

Any VFW member who signs up 250 or more new and/or reinstated annual members by July 1, 2019, will be awarded:

- **A \$1,000 stipend to be used toward attending the VFW National Convention.**
- **Distinctive cap, citation, and name badge.**

### **Recruiter of the Year**

The VFW member who signs up the greatest number of new and/or reinstated annual members greater than 250 by July 1, 2019, will be awarded:

- **A \$1,000 stipend to be used toward attending the VFW National Convention.**
- **Reserved seating at the VFW National Convention joint opening session.**
- **Distinctive cap, citation, and name badge.**
- **Commander-in-Chief's Crystal Eagle.**

### **New Post Development Department Award**

For each new Post chartered, the Department Quartermaster will receive:

- **A \$250 credit from the VFW Store to be used towards necessary materials for the new Post.**

## **All-American Leadership Criteria**

*The All-American leadership program exists to recognize exceptional leadership, authentic accomplishment in membership growth and VFW core programs.*

### **All-American Post Leadership Criteria**

- Greater than 50 members on July 1, 2019
- Membership greater than 100%
- Finish in the top 50 posts in your respective division
- Voice of Democracy - minimum of one entry advanced to District Judging (Overseas Post donate \$50 to National in lieu of entry)
- Patriots Pen - minimum of one entry advanced to District judging (Overseas Post donate \$50 to National in lieu of entry)
- National Citizenship Education Teachers Award – one entry advanced to District judging (Overseas Post donate \$50 to National in lieu of entry)
- Buddy Poppy- must purchase Buddy Poppies
- Hold a fundraiser with the proceeds going to National Veterans & Military Support Services, minimum of \$50
- National Veterans Service – Appoint a Post Service Officer

### **All-American Post Leadership Award**

- Acknowledgment in *VFW Magazine*
- All-American Post citation
- All-American Post streamer
- All-American citation - Commander
- All-American name badge - Commander
- All-American cap - Commander - *\*Quartermaster may purchase cap*
- All-American lapel pin - Commander - *\*Quartermaster may purchase pin*
- The top *five* Commanders in each division will also receive:
  - **A \$1,000 stipend to be used toward attending the VFW National Convention.**
  - **Reserved seating at the VFW National Convention joint opening session.**

### **All-American District Leadership Criteria**

- Membership greater than 100%
- Finish in the top 25 Districts in your division
- Voice of Democracy - minimum of one entry advanced to Department Judging (Overseas District donate \$100 to National in lieu of entry)

- Patriots Pen - minimum of one entry advanced to Department judging (Overseas District donate \$100 to National in lieu of entry)
- National Citizenship Education Teachers Award – one entry advanced to Department judging (Overseas District donate \$100 to National in lieu of entry)

### **All-American District Leadership Award**

- All-American District streamer
- All-American District citation - Commander
- All-American name badge - Commander
- All-American cap - Commander - *\*Quartermaster may purchase cap*
- All-American lapel pin - Commander - *\*Quartermaster may purchase pin*
- The top *two* District Commanders in each division will also receive:
  - **A \$1,000 stipend to be used toward attending the VFW National Convention.**
  - **Reserved seating at the VFW National Convention joint opening session.**

### **All-American Department Leadership Criteria**

- Membership must be greater than 100%
- Must conduct two Membership Recruiting events prior to May 1, 2019. A report of these events must be submitted to the Membership Department.
- Hold a Commander's Round-Up\* prior to Jan 1, 2019 with a report submitted to the Membership Department.
- One new post or increase the membership of three posts of 50 members or less to over 50 members by July 1, 2019
- **National Legislative Service**
  - Monthly National Legislative Service committee member/chairman reports must be submitted to National Legislative Service in Washington, D.C.
- **National Veterans Services**
- Must have a State/Department service officer and submit his or her name and contact information to National Veterans Services in Washington, D.C. by July 31, 2018
- Monthly National Veterans Services committee member/chairman reports must be submitted to National Veterans Services in Washington, D.C.
- **Programs**
  - Voice of Democracy - An entry advanced to national judging
  - Patriot's Pen - An entry advanced to national judging
  - National Citizenship Education Teacher Award – submit an entry in all three categories (K-5, 6-8, 9-12) and entries must advance to national judging



- Veterans & Military Support Programs – Must complete a State/Department fundraiser and proceeds must be donated to: Veterans & Military Support Programs, Kansas City, MO

**All-American Department Leadership Award**

- All-American Department streamer
- All-American Department citation - Commander
- All-American name badge - Commander
- All-American cap - Commander - *\*Quartermaster may purchase cap*
- All-American lapel pin - Commander - *\*Quartermaster may purchase pin*
- \$1,000 stipend to be used toward attending the VFW National Convention
- Reserved seating at the VFW National Convention joint opening session

**Conference Membership Award**

The state/Department leading each conference will be entrusted with the conference membership colors for the following year. The 2018-2019 Conference winners will pick up the colors from the Membership Department at National Convention in Orlando, Fla.

The Conference with the highest membership percentage of the four Conferences will have their name and year engraved on a traveling trophy that will be presented by the Commander-in-Chief to the Conference Chairman at the National Convention. This trophy will be entrusted to the Conference until the following National Convention. Post Membership Divisions and Minimum Qualifying Percentages:

Division	Total Membership		Qualifying Percentage	# Eligible
<b>1</b>	750	And up!	Over 100%	50
<b>2</b>	356	749	Over 100%	50
<b>3</b>	246	355	Over 100%	50
<b>4</b>	185	245	Over 100%	50
<b>5</b>	143	184	Over 100%	50
<b>6</b>	112	142	Over 100%	50
<b>7</b>	88	111	Over 100%	50
<b>8</b>	68	87	Over 100%	50
<b>9</b>	51	67	Over 100%	50
<b>10</b>	1	50	Over 100%	50

## District Membership Divisions and Minimum Qualifying Percentages

Division	Total Membership		Qualifying Percentage	# Eligible
1	5,000	14,000	Over 100%	25
2	3,282	4,999	Over 100%	25
3	2,172	3,281	Over 100%	25
4	1,447	2,171	Over 100%	25
5	906	1,446	Over 100%	25
6	1	905	Over 100%	25

### Important Notes

- **To receive stipends, awardees must be in attendance at designated events**
- **Only one National paid stipend per event (national convention, legislative conference, etc.)**
- **All awards are non-transferable**
- **The *Commander's Round-Up* program is for Department Commanders to visit Posts in their Department to get face-to-face time with their Post and District leadership and assist with membership development events. For further information about the *Commander's Round-Up*, please contact the Membership Department.**