

**VETERANS OF FOREIGN WARS OF THE UNITED STATES
PROGRAMS DEPARTMENT
“BUDDY”[®] POPPY PROGRAM**

STATE MID-WINTER CONFERENCE BUDDY POPPY DISPLAY CONTEST

These guidelines have been designed to place emphasis on the purpose and effectiveness of the displays. It is recommended that Department (State) contests rule be established in a like form.

RULES

CATEGORY - Public Promotion of the Buddy Poppy

(Window, booth, parade, poster displays, campaign promotions, etc.)

1. At least one (1) of the poppies used in the display must be in its original form and color, with a label attached.
2. Displays shall be set up in space provided in the convention facility. Prior to setting up the display, the responsible person must register with the Buddy Poppy desk and complete an entry form.
3. Displays may or may not be accompanied by a white card, not to exceed 4 inches by 6 inches in size, on which an explanation of the theme for the display or other information of interest to the viewers or the judges, should be written in black ink.
4. School name, Post/Auxiliary name, number, city or state may **not** be visible on the displays. Failure to comply will result in disqualification.

NOTE: Any use of non-VFW trademarks or copyrighted material on your display must have prior approval from the trademark or copyright holder. These include, but are not limited to, names, logos, audio/visual graphics, images and/or props. The VFW and Buddy Poppy logo and name is authorized but use of any outside organization trademark or copyrighted material and/or logos must have prior approval through their respective organization.

JUDGING

Judging of displays will be based on effectiveness, purpose, clarity of theme, suitability, originality, beauty and number of poppies used. Where a sample of a large number of identical items (such as corsages or wreaths) is entered, full credit shall be given for the total number of poppies used. Judging will be completed Monday evening and the winning displays will have the appropriate ribbons placed on the display on Tuesday morning.

NOTE

Please be advised, the Programs Staff cannot guarantee against theft of personal items placed on displays. The exhibit hall is secured at night and monitored by security guards: however, they monitor a large area and are not assigned to one specific area. We strongly discourage using items of sentimental value, items of value or items considered to be irreplaceable on Buddy Poppy displays.

Thank you and good luck!