



2023 Wisconsin State Loyalty Day Saturday April 29, 2023 Merrill, Wisconsin

Advertiser and Sponsor Packages

The 2023 Wisconsin State Loyalty Day will be hosted by the Veterans of Foreign Wars Post 1638 and the City of Merrill. All military organizations, businesses, families, and individuals are invited to show their support by placing an advertisement or sponsoring a page as a patron in our event booklet.

AD Requirements

To ensure maximum quality and avoid printing problems, please follow these guidelines for creating your ads. Design your ad using one of the following sizes:

1/4 page 2.375”w x 3.875”h

1/2 page 5”w x 3.875”h

Full Page 5”w x 8”h

High resolution files are preferred. (300 dpi recommended)

For Example: JPEG, PNG or TIF Files

Other formats and scanned originals may be used, but the quality will not be as high.

IMPORTANT: All sponsor & advertiser text, graphics and materials must be submitted electronically via email to commander@northwoodsveteranspost.org

Files larger than 10mb please send a link to a drive.

Please send this completed form with check or money order to:

VFW Post 1638
Attn: Loyalty Day
601 Johnson St
Merrill, WI 54452



AD SIZE & COST

- ◇ 1/4 Page \$80
 - ◇ 1/2 Page \$110
 - ◇ Full Page \$150
 - ◇ Inside Front Cover, Inside 3rd page, Inside 4th page, 4th to last page, 3rd to the last page, Inside Back Cover, Outside Back Cover Full Page \$350
 - ◇ Center Full Page \$550
- Patriot List (Family or patron names)**
- ◇ Bronze Star Level—1 line 10pt font \$10
 - ◇ Silver Star Level—2 Line 10pt font \$20
 - ◇ Gold Star Level—4 Line 10pt font..... \$30

** The Patriot List will be printed in the booklet with your family name, organization, dedication, memorial or quote.

For Example: In memory of John Smith, US Army, born the 10th of May 1948, KIA 11th of June 1968 Vietnam (4 lines)

Or
VFW Post 1638 (1 line)

Contact Person _____

Organization: _____

Phone Number: _____

Email: _____

Address: _____

Street/PO Box _____

City: _____

State/Zip Code: _____